

Tescos: £ VERY LITTLE HELP \$!

A new exciting product?
Forgive the puzzled face....
You dropped FairTrade bananas
Then put bananas in their place!

Oh, that's so exciting!
I can't survive the shock!
Okay. Sarcasm over....
You know that's poppycock.

Okay, so you police yourself....
Whoopee diddley doo!
I'm guessing that's much cheaper
And easier for you.

I'm glad you have a policy
That's right across the board,
Although, to me, as an excuse
Your strategy is flawed.....

Where is the reinvestment?
Where is the helping hand?
Your answer tells me clearly that
You STILL don't understand.

FairTrade speak for the voiceless.
They stand up for their cause.
This independent charity
Has opened many doors.

You've tried to reinvent the wheel:
Why not support FairTrade?
You've said yourself the difference that
THEIR reinvestments made.

You say that "Every Little Helps"
And that's my motto too.....
I took my small step for FairTrade;
I'm scuppered now by you!

By all means have your policy and
Stand by a fair code
But recognise, in fairness, it's
Too middle of the road.

Your "Trading Fairly" programme has
Its place, but alongside
The trusted FairTrade logo:
THIS CAMPAIGN WILL NOT SUBSIDE!

I don't mean to offend you,
It's just that I must say....
The FairTrade logo means much more
Than your word any day!

We know you like your profits.
Businesses all do....
So I'll just stick to FairTrade,
If it's all the same to you!

And so, campaign supporters
(If you still stand with me)
Send Philip Clarke this answer too
To tell him you agree.

By Angela Yardy www.angelaspoems.co.uk

Dear Tesco,

Thank you for the information about your Trading Fairly programme, which I consider to be appropriate as standard practice. However, the fact remains that FairTrade go above and beyond this and have a long established loyalty from customers who follow and trust their work as a charity and independent, non-profit making organisation. Once again I reiterate Angela's words to you, that I will not be satisfied until FairTrade bananas are restocked and your long term commitment to working alongside them to ensure fair pricing is clearly indicated.