

## Tesco : YOUR Comments Have Been Noted!

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Hello there. Is that Tesco?  
I'd like another word.  
We've done 3 campaign letters, but  
You don't seem to have heard!

Please can I have an update on  
Our campaign for Fairtrade?  
I'd like to know how much of  
An impression that we've made.

You see, so far, you've given the  
Impression you don't care.  
You 'sell' Fairtrade bananas  
But there's rarely any there!

(Interesting....I remember:  
Yes, I could have sworn  
You said they were unpopular:  
That's why they were withdrawn!)

I've seen that you've reduced the price:  
It's back to £1.40  
Although, it seems, your motive isn't pure  
But rather naughty....

It's just a token gesture!  
There's clearly something lacking...  
Fairtrade bananas, in your stores,  
Just do not have your backing!

**Dear Tesco,**

**I acknowledge that you have reduced the price of your Fairtrade banana pack back to £1.40, and that they are also now organic.**

**However, your support for Fairtrade's banana suppliers is clearly lacking. Therefore I will not be satisfied until ALL of your bananas carry the Fairtrade logo, thereby confirming to me, the customer, that the plantation owner has been paid a fair price. Co-op, Waitrose and Sainsburys all now sell Fairtrade bananas exclusively and I see no reason why you cannot follow their example.**

If customer opinion  
Makes a difference to you  
How is it, in our thousands,  
That we're still not getting through?

Tesco Trading Fairly? NO!  
You look out for yourselves!  
We want to see ONLY FAIRTRADE  
BANANAS on your shelves?!

You've told us all our "comments  
Have been noted." Thanks a lot!  
Have you rethought your policy?  
It's obvious you've not!

So "Every Little Helps" you say:  
Well, not so in this case!  
Your words don't make a difference  
SO PUT FAIRTRADE IN THEIR PLACE!

Campaigners, you are crucial.  
The fat cat's getting bloated!  
Send THIS poem to tell Tesco  
*Their* comments have been noted!